

LEADERSHIP MUST BE CLEAR

FIVE ESSENTIAL BEHAVIORS OF EFFECTIVE LEADERSHIP

C

CLARITY

Leaders provide clear expectations about what success looks like, how work should be performed, and how decisions are made.



L

LEVERAGE

Leaders recognize and utilize the strengths, knowledge, capacity, and talents of the people around them to maximize individual and organizational success.



E

EMPOWERMENT

Leaders create environments where employees are trusted, supported, and given the authority, resources, and confidence to make decisions and contribute meaningfully.



A

ACCOUNTABILITY

Leaders take responsibility for their actions, decisions, and impact on others, while holding themselves to the same standards expected of employees.



R

RESISTANCE

Resistance is the force that undermines leadership effectiveness. It appears through fear, control, lack of trust, resistance to feedback, poor communication, and an unwillingness to embrace change.



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